

Angeline “Chii” Viray

PRINCIPAL SYSTEMS ARCHITECT & BEHAVIORAL STRATEGIST

I build the workflows and decision systems that stop everything running through one person. 12+ years operating, including founder and co-CEO seats. Executives bring me in when the AI has been bought and nothing has changed, and I train the people who run it after I leave.

Founder, Chiibitsu Labs Makati & Nuvali, Philippines · global hours labs@chiibitsu.com linkedin.com/in/angelinev chiibitsu.com/angeline

WHAT I GET CALLED IN FOR

“Everything still comes back to me.”

Decision structures, operating cadence, and accountability loops so the work stops queueing behind one person.

“We’re using AI but nothing got easier.”

Find the two or three workflows worth redesigning, build them with a human in the loop, and retire the rest of the noise.

“It only works when you’re in the room.”

Behavior design so the system survives handover. If your team can’t run it without me, it isn’t finished.

ENGAGEMENTS

Adoption is a workflow problem before it is a tool problem. Every engagement starts from work your team already owns.

AI @ Work FOR YOUR TEAM

A live, in-person workshop for teams who have tried AI and got nowhere. Run at the Chiibitsu Labs HQ in Makati, or at your office. We work on your actual workflows, not demos.

You leave with: two or three workflows your team can run on Monday.

AI Incorporation Sprint FOR YOUR BUSINESS

One day together to map how AI actually fits your business, then I build it. Three levels: **Blueprint**, all three phases mapped for your team to build. **Foundation**, I build phase one. **Full System**, I build all three. Everything runs in your own accounts, so it stays yours.

You leave with: a working system, handed over, with the documentation to keep running it.

Private sessions FOR YOU AND YOUR LEADERSHIP

Working sessions on your own real work, in person. Not lessons. The last stretch of every session is you running it without me, and there is a check-in between sessions to catch what broke.

You leave with: a system you used that same evening.

TRACK RECORD

+72%

Month-on-month revenue recovery in a turnaround

32→44%

Gross margin, inside one quarter

0%

Churn through a leadership transition

₱28M

Peak quarterly revenue, built from zero

2,000+

Paid participants per cohort in behavior programs designed

HOW I WORK

Your operating system, not mine

EOS, OKRs, or a version held in your head. Rocks, scorecards and the leadership meeting stay yours. What changes is how much of it you carry.

The workshop is not the deliverable

One session starts first use. It cannot prove adoption, so a seven-day practice and a review call come with it. What your team leaves with counts reps they actually did.

Adoption is engineered

The first five minutes decide whether a room takes anything up. Their own words on screen. Real output on their own work inside thirty minutes. Everyone types one live rep in the first hour. Watching someone else be impressive teaches nothing.

The risk named before you sign in

Built in your tools, stays there when I go. Part of the job is saying what should not be connected at all: read access where write is not worth the exposure, drafts where a sent message carries your name. Board scorecards, deal pipelines, unsent email: it stays in the room.

EXPERIENCE

2019–now	Founder & Principal Consultant · <i>Chiibitsu Labs</i> AI transformation, decision systems, workflow design. Full-time practice since 2024. I ship what I recommend: the workshops I sell, the operating systems I build for clients, and Lighthouse, the multi-tenant companion engine running in production on my own stack.
2024–2025	Head of Personal Development & Leadership · <i>The Lazy Lifter</i> Owned behavior design across three seasons of a 100-day transformation program as it grew from roughly 900 to 1,800 paid participants, now past 2,000, on a free community of 75,000+ and an ambassador corps of 1,300 past clients. Designed the adherence architecture that held completion while the cohort doubled, and trained the coaches who ran it.
2023–2024	Country Manager PH → Global IR & Ecosystem Lead · <i>Suzuverse (AI + Web3)</i> Built Philippine operations from zero to 1,000+ users and 3,000+ community members, then managed country leads across five more markets and supported investor relations under the Chief Crypto Officer.
2022–2023	Co-CEO, turnaround & product operations · <i>Talent Hero Ventures</i> Stabilised a global employer-of-record business ahead of a merger. Revenue, margin, and cash all recovered inside a quarter. Built the company's first operating dashboard.
2018–2019	Product Head, crypto wallet · <i>SCI Ventures</i> Founder vision into roadmap and MVP for underbanked users. Presented product readiness to institutional partners during investment and acquisition discussions.
2015–2019	Founder & CEO · <i>Beep a Ride, mobility</i> Built a regulated mobility platform from zero across Metro Manila, Cebu, and Palawan. Early chatbot and operations automation for booking intake and fleet coordination.
2013–2017	Escalations Manager → UX Designer · <i>HP Enterprise / DXC</i> Owned the complaints inbox routed to leadership for a large UK enterprise account, then moved into UX architecture for enterprise, mobility, and mixed-reality systems.

BUILT, AUTHORED & CREDENTIALS

BUILT & AUTHORED

Lighthouse · multi-tenant companion engine	Canon Chain Protocol	Chibie & Uno	Kizuna · relationship memory	Aikiri Network	Futureproof
vibeOS					

RUNS ON

TypeScript	Next.js on Vercel	Supabase Postgres	OpenRouter	MCP	Telegram, human-in-the-loop
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CREDENTIALS

BS Chemistry, University of Santo Tomas	Licensed Chemist (RCh)	NLP Certification	ITIL v3 Foundations	HP Certified Technical Mentor
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WHAT CLIENTS SAY

<i>"It wasn't a generic template ~ it was built around our own products and sales funnels."</i> Owner, home-goods retailer · AI @ Work workshop · shared with permission, anonymized	<i>"You are a natural teacher and coach ~ your gift to us non-AI people. I offered before and my husband wasn't interested; now he wants to join."</i> Founder, antique silver and collectibles · private 1:1 AI sessions · shared with permission, anonymized	<i>"I already knew some of these things, but I wasn't doing them. Chii helped me turn them into a pattern I could actually follow."</i> Founder, Japan-import retail and e-commerce · current client across several engagements · shared with permission	<i>"There's always something different in your behavior or your process ~ so it's a continuous thing. The classes aren't just one time and that's it."</i> Executive, real estate · private 1:1 AI sessions · shared with permission, anonymized
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more human, by design